

BELL'S 2026 IFT SWEEPSTAKES: OFFICIAL RULES

1. Sponsor

This Sweepstakes ("Promotion") is sponsored by:

Bell Flavors & Fragrances, Inc., 500 Academy Drive, Northbrook, Illinois 60062 ("Sponsor").

2. Eligibility

The Promotion is open only to registered attendees of the IFT FIRST Annual Event & Expo who are eighteen (18) years of age or older at the time of entry. Employees, officers, directors, and agents of Sponsor and its affiliates, and their immediate family members and household members, are not eligible to participate. Void where prohibited by law.

3. No Purchase Necessary

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

4. Promotion Period

The Promotion begins on July 13, 2026 and ends at the close of Bell's booth activities on July 15, 2026 (the "Promotion Period"). All entries must be received at the Bell booth before the Promotion Period ends.

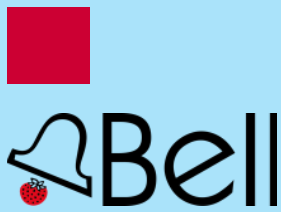
5. How to Enter

Limit one (1) entry per person. To enter, visit the Bell booth at the IFT FIRST Annual Event & Expo during the Promotion Period and complete the required booth activities. Entry will be recorded via scanning of the entrant's IFT conference badge. By entering, participants acknowledge that the personal information collected will include the data associated with their badge registration, which may include name, title, company, email address, mailing address, and phone number. Duplicate entries may be disqualified.

6. Winner Selection and Odds

Three (3) winners will be selected in a random drawing from all eligible entries received during the Promotion Period. The drawing will take place on July 23, 2026 at 9:00 a.m. (CST).

Odds of winning depend on the total number of eligible entries received.



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7. Prizes

The following prizes will be awarded:

- One (1) \$100 1-800-Flowers® Gift Card
- One (1) \$100 Amazon® Gift Card
- One (1) \$100 SpaFinder® Gift Card

Retail value of each prize: \$100. Total retail value of all prizes: \$300. Prizes are non-transferable and may not be redeemed for cash except at Sponsor's sole discretion.

8. Winner Notification and Prize Fulfillment

Winners need not be present to win. Winners will be notified by email on or about July 23, 2026 using the contact information obtained through badge registration. Prizes will be distributed after the event via electronic delivery. If a selected winner does not respond within fourteen (14) days of notification, the prize may be forfeited, and an alternate winner may be selected at Sponsor's discretion. Prizes will be provided within thirty (30) days following winner verification.

9. Publicity

By accepting a prize, each winner consents to the Sponsor's use of the winner's name and company for announcement purposes in connection with the Promotion, without additional compensation, except where prohibited by law. No photography or use of likeness will be required.

10. General Conditions

By participating, entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all matters relating to the Promotion. Sponsor reserves the right to modify, suspend, or terminate the Promotion if fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion.

11. Release of Liability

By participating, entrants release and hold harmless Sponsor, its affiliates, officers, directors, employees, and agents from any and all liability, claims, damages, losses, or injuries arising out of participation in the Promotion or acceptance, use, or misuse of any prize, except to the extent prohibited by applicable law.

12. Privacy

Any personal information collected in connection with the Promotion will be used by Sponsor solely for administering the Promotion and in accordance with Sponsor's applicable privacy practices.

13. Third-Party Disclaimer

Amazon, 1-800-Flowers, SpaFinder, and their respective affiliates are not sponsors of, affiliated with, or otherwise connected to this Promotion.