

A photograph of three people of diverse ages and ethnicities (a Black man, a white woman, and an Asian woman) smiling and working together to plant a small green tree sapling in a hole in the ground. They are wearing casual outdoor clothing like vests and beanies. The background is a soft-focus outdoor setting with trees.

2024
**BELL GLOBAL
COMMUNITY ENGAGEMENT**



✦ Fighting Hunger and
Supporting Communities





Bell Mexico donated food to the Institute of Mental Health of Jalisco, addressing food insecurity in one of their local communities.



Bell Canada joined forces with Moisson Rive-Sud, sorting food to support 155 community groups across Montréal. These organizations help local food banks, schools, youth centers, and more, strengthening the social safety net for those in need.



Bell U.S. hosted a holiday food drive for the Greater Chicago Food Depository, collecting non-perishable items like canned goods to help nourish individuals and families in Chicago.



*Nurturing
Future Generations* ✨





Bell U.S.' Consumer and Sensory Science team engaged high school students with a hands-on flavor exploration session, teaching them about sensory analysis and the science of taste in a hands-on and fun way.



For two years, Bell Colombia has supported the Niños de los Andes Foundation, which protects and rehabilitates children in vulnerable situations. Through talks, yoga sessions, meditation classes, and donations, they've helped foster personal growth and development for children in their care.



At Bell U.S., 25 employees based in Middletown, NY volunteered at the Salvation Army's Angel Tree Program in 2024, fulfilling the Christmas lists of disadvantaged children.



Bell Mexico donated toys to the Sueños y Esperanzas Association and to the community of Talpa Town, bringing joy to children and supporting their well-being.



Bell U.S. donates to The Hole in the Wall Gang Camp, a non-profit 501(c)3 organization, residential summer camp and year-round center serves children and their families coping with chronic illnesses such as cancer, sickle cell disease and many others.



Caring for the environment
and local ecosystems





Bell Mexico reforested the Bosque de la Primavera (Spring Forest), contributing to the restoration of local ecosystems and promoting sustainability.

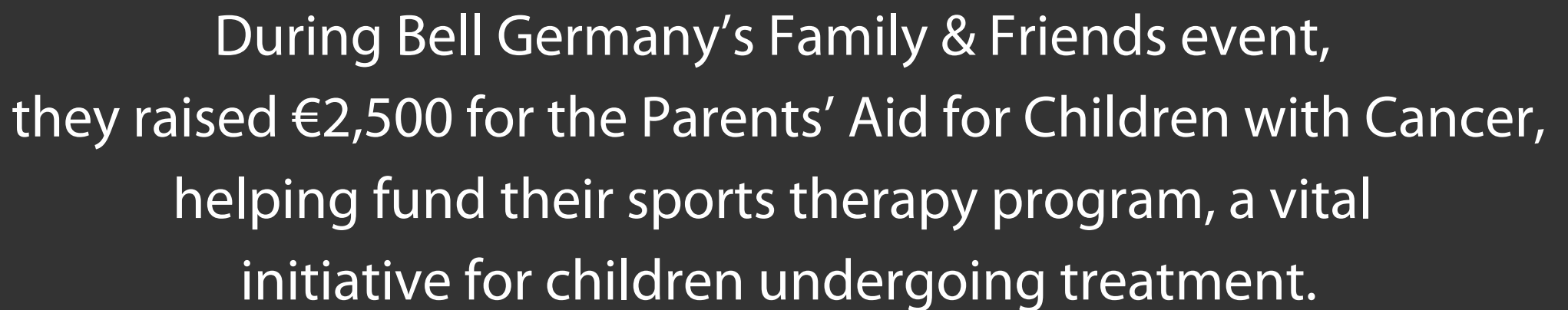


✦ *Spreading Joy and
Supporting families in need*





At Bell Germany, their employees took care of Christmas presents for a local children's home. Bell donated another €1,000 to support the children's needs.





Bell Mexico supported the Luz y Amor nursing home with donations of personal hygiene kits, enhancing the lives of the elderly in their community.

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