



### Why Pepper Flavors?

Peppers not only add complexity and layers to a flavor profile, but can also serve as a delicious culinary passport to travel the world - from Latin America to East Asia.

50% of U.S. Consumers Would Like to Try More Global Flavors!

Source: Minte

There has never been a better time to spice up your dish with our signature pepper flavors and BellTech® Sensates.

Bon Appétit!

### Our Culinary-Inspired Approach

At Bell, we understand and appreciate the cultural components of each flavor we develop. This is why we search the world for the best-in-taste dishes and flavors!

Our culinary-inspired approach allows us to take on the full and authentic complexity of each pepper's flavor profile, leaving heat and tingling to be fully customizable with our BellTech® Sensates.

# BELLTECH<sup>®</sup> SENSATES

#### **HEATING AGENT**

Our BellTech® Heating Agent can be used in combination with Bell's flavors to encompass the full flavor and heat profile of each pepper.

#### **TINGLING AGENT**

Our BellTech® Tingling Agent can be used alongside our delicious pepper flavors to recreate the tingling sensation that makes tastebuds hum.

#### **NUMBING AGENT**

Our BellTech® Numbing Agent can be used alongside our robust pepper flavors to recreate the slight mouth-numbing sensation that peppers like sichuan leave.

## Featured Favorites Across the Globe

#### Aji Charapita

Coming from Peru, the Aji Charapita is known to be the world's most expensive pepper.

Flavor notes: citrusy, fruity, sweet

#### Chiltepin

Native to Mexico, the Chiltepin is the official State pepper of Texas!

Flavor notes: earthy, fruity, spicy

#### Blistered Shishito

Originating from Japan, 1 in 7 of these peppers pack extra heat!

Flavor notes: charred, flavorful, smoky

### Cobanero Chili

Originating from Cobán, Guatemala, this chili gets its unique flavor from drying on a wood-fired grill.

Flavor notes: leathery, smoky, spicy

#### Calabrian Chili

Named after the Calabria region of Southern Italy, these peppers have their own festival.

Flavor notes: fruity, leathery, spicy

#### **Jimmy Nardello**

The Nardello family brought these peppers to America from their Italian backyard.

Flavor notes: fruity, sweet, tomato

#### **PEPPER FLAVORS**

#### **SCOVILLE HEAT UNIT KEY**

:1,000,000 + :500,000 - 1,000,000 :100,000 - 500,000 :20,000 - 100,000 :500 - 20,000

#### **GREEN**

Blistered Shishito
Hatch Green Chili
Jalapeño
Poblano

#### MULTI

Bell Pepper Candy Cane Serrano Candy Cane Scotch Bonnet

#### **YELLOW**

Aji Amarillo

Aji Charapita

Datil

Lemon Drop

#### ORANGE

Habanero

#### **DRIED**

Aji Panca Ancho dada Chipotle Morita Guajillo hhhhh Merken Mulato Chili Prik Pon Puya Chili Urfa Chili

#### RED

7-Pot Primo Aji Rocoto Aleppo hhhh Arbol haha Calabrian Chili Cobanero Chili Ghost Chili Gochugaru hhhhh Jimmy Nardello Peri Peri **Pimento** Scorpion Thai Birds Eye

Shishito

### Did You Know?

Peppers have different names once they are dried!

#### **FRESH** DRIED



Jalapeño

Chipotle



Mirasol

Guajillo





Poblano

Mulato





Serrano

Chile Seco





