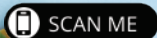




Classic Confectionery Inspiration

Bell Flavors & Fragrances Inc. (Bell) offers two innovative confectionery flavor collections that are sure to satisfy sweet cravings.

The Orchard Fruit Flavor Collection stays true to classic flavors that consumers love while the Culinary Mashup Flavor Collection ignites taste buds with refreshing fruit and botanical pairings.



Scan here to request samples and learn more about our Orchard Fruit Flavors!

Orchard Fruit Flavor Collection

Aromas and flavors play an important role in the quality and differentiation of horticultural crops. While exotic fruits may entice consumers, classic true-to-fruit flavors are among the most cherished and naturally complex profiles found in nature.



Ripe Pear

Juicy and soft with notes of floral green peel and earthy honey



Yellow Raspberry

Golden colored berry with hints of honeyed apricot and berry



Orange

Sun ripened, juicy orange



Kiwiberry

Grape-sized fruit that combines flavors of kiwi, grape, melon, and banana



Aronia Berry

Tangy and sweet, this berry is often used in smoothies and teas



White Peach

Delicately sweet with floral notes and low acidity



Culinary Mashup Flavor Collection

Bell's Culinary Mashup Collection spotlights unique and trendy flavor pairings crafted by our Sweet Applications team. The blend of these flavors will spark consumer senses and leave taste buds craving more.

Food for Thought:

1 in 4 U.S. consumers look for flavor blends in products, showing interest in new and interesting taste profiles. (Mintel, 2022)



Plumcot & Juniper

A refreshing flavor similar to plum coupled with strong floral notes



Raspberry & Rose

A delicious combination of sweet and floral notes



Caviar Lime & Ginger

Sweet-tart flavors meet sharp and peppery ginger notes



Peach & Honeysuckle

Juicy and sweet paired with a fresh floral taste



Cardamom & Apricot

Warm spices collide with delicious sweet-tart flavors



Yuzu & Melon

A blend of bright citrus flavors meets melon's rich sweetness



SCAN ME

Scan here to request samples and learn more about our culinary mashup flavors!