

Bell Flavors & Fragrances natural Aromatic Infusions are a beautiful technology bridge between Natural Scent Creation and the best of botanicals. In the age of clean beauty, infusions address consumer needs for a pleasurable scent without listing “fragrance” on the label. Infusions permit one to tap nature with key scent consumer benefits. We would be happy to share a curated list that best suits your aromatic needs.

INFUSION HIGHLIGHTS



ENERGIZING CITRUS

Orange oil

is known to contain natural mood elevating components and anti-inflammatory properties

COOL & REFRESHED

Peppermint

naturally contains menthol, which can provide a cooling and refreshing sensation. Due to this, peppermint is known for its minty and invigorating aroma



COMING UP ROSES

Rose is known for its comforting floral aroma and naturally vitamin-rich properties. These vitamins can provide anti-aging and hair strengthening

Fragrance Snapshot

How Bell Can Support Your Fragrance Needs:



Fragrance Expertise

Through innovation, creativity and technology our perfumers build creative expressions that bridge art and science to deliver consumer delight and create brand olfactive DNA.



Naturals & Botanicals

Our passion at Bell Flavors & Fragrances has been to create customized natural fragrances botanical extracts that captivate the essence of nature.



Trend/Market Data

Our seasoned team of Marketing Specialists can provide the latest in market insights and lifestyle trends.



Performance

Whether its raw material studies, unique fragrance delivery systems, technical fragrance performance or malodor neutralization, Bell offers customized solutions to maximize consumer fragrance impression.