

KETTLE CRAFTED REAL MEAT FLAVORS

Get in touch with taste®





GREAT TASTE WITH A CLEANER LABEL

Developed at Bell's Technology & Innovation Center, our line of USDA Kettle Crafted Meat Flavors enhance a product's natural meaty flavor profile while maintaining a cleaner label.

Bell's USDA kettle crafted meat flavors are cooked "low and slow" for an authentic flavor experience.







SBell



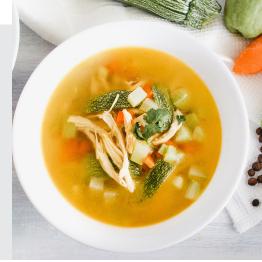
More about Bell's USDA Kettle Crafted Meat Flavors:

- Made from Organic Ingredients
- **Crafted in Small Batches**
- **Clean Label**
- Minimally Processed Flavor and Color (No HVP, MSG, 1&G)
- Non-GMO
- Customizable Solutions to Match Application Needs
- Shelf Life up to 12 Months
- Vertically Integrated Process

FLAVORS THAT DELIVER

Bell's Sensory Team evaluated each USDA meat flavor with trained panelists to understand the impact in corresponding broths.

All broth flavors maintained the shape of the broth profile while enhancing select flavor attributes.





When adding Bell's USDA Kettle Crafted Chicken Flavor to Commercial Chicken Broth, the flavor enhanced:



Chicken, Brothy, Roasted, Vegetable, and Fatty Flavors

Saltiness



When adding Bell's USDA Kettle Crafted Beef Flavor to Commercial Beef Broth, the flavor enhanced:

Overall Flavor Intensity

Savory, Beef/Meaty, Roasted, Cooked Onion, and Roasted Vegetable Flavors



Descriptive Panel, n=7 trained panelists



When adding Bell's USDA Kettle Crafted Turkey Flavor to Commercial Chicken Broth, the flavor enhanced:







CUSTOMIZABLE APPLICATIONS

Bell offers a myriad of application solutions to fit your culinary development needs.



CUSTOMERS ARE LOOKING FOR CLEAN & NATURAL SOLUTIONS



REQUEST SAMPLES TODAY!



Scan the QR code to learn more about Bell's range of authentic USDA Kettle Crafted Flavors



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