

# Culinary Mashup Flavor Collection

*Bell's Culinary Mashup Collection spotlights unique and trendy flavor pairings crafted by our Sweet Applications team. The blend of these flavors will spark consumer senses and leave taste buds craving more.*

## **Food for Thought:**

1 in 4 U.S. consumers look for flavor blends in products, showing interest in new and interesting taste profiles. (Mintel, 2022)



### **Plumcot & Juniper**

A refreshing flavor similar to plum coupled with strong floral notes



### **Raspberry & Rose**

A delicious combination of sweet and floral notes



### **Caviar Lime & Ginger**

Sweet-tart flavors meet sharp and peppery ginger notes



### **Peach & Honeysuckle**

Juicy and sweet paired with a fresh floral taste



### **Cardamom & Apricot**

Warm spices collide with delicious sweet-tart flavors




### **Yuzu & Melon**

A blend of bright citrus flavors meets melon's rich sweetness

 Bell



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*Scan here to request samples and learn more about our culinary mashup flavors!*