



Bell



**ALCOHOL**  
*Inspired*  
**FLAVORS**

**BELL FLAVORS & FRAGRANCES**



## Why Alcohol Flavors?

Consumers not only reach for alcoholic drinks as a means of celebration and artisanal curiosity, but now explore these flavors in food-based applications - **from wine-infused chocolates to tequila flavored savory sauces.** With Bell's full library of TTB-approved flavors, we have you covered.

Consumers also are dipping their toes into the sober-curious movement.

The mention of “mocktail” (non-alcoholic cocktails) has increased 200% in the last four years.

Datassential 2024

Now is a ripe time to intrigue the modern consumer with alcohol-infused and inspired treats (no matter the ABV).

*Cheers!*

## **SPIRITS**

AMARETTO

AMARO

APEROL

BOURBON

BRANDY

COGNAC

GIN

GRAPPA

HERBAL LIQUEUR

IRISH WHISKEY

MEZCAL

PISCO

RUM

SAMBUCA

SCOTCH

SHERRY

SPICED RUM

TEQUILA

TRIPLE SEC

VERMOUTH

VODKA

WHISKEY



## COCKTAILS

BLOODY MARY  
GIN AND TONIC  
LONG ISLAND ICED TEA  
MAI TAI  
MARGARITA  
MARTINI  
MOJITO  
MOSCOW MULE  
NEGRONI  
OLD FASHIONED  
PIÑA COLADA  
SANGRIA



## BEER

AMBER ALE  
AMERICAN PILSNER  
AMERICAN STYLE LAGER  
BELGIAN ALE  
BROWN ALE  
IPA  
LAMBIC  
MALT  
MANGO IPA  
PALE ALE  
SOUR  
STOUT  
WHEAT



# WINE

BURGUNDY

CABERNET SAUVIGNON

CHABLIS

CHAMPAGNE

CHARDONNAY

CHENIN BLANC

MADEIRA

MALBEC

MARSALA

MERLOT

MIRIN

MOSCATO

MUSCATEL

PINOT NOIR

PORT

PROSECCO

RIESLING

ROSÉ

SAKE

SAUTERNE

SAUVIGNON BLANC

SHAOXING

SHERRY

SYRAH



## SPECIALTIES

EGG NOG  
GOLDING  
HARD CIDER  
HOPS-CASCADE  
HOPS-CITRA  
HOPS-FUGGLE  
HOPS-GALAXY  
HOPS-HALLERTAU  
HOPS-EAST KENTING  
HOPS-MOSAIC  
HOPS-TETTNANG  
ICE CIDER  
IRISH CREAM  
OAK EXTRACT  
ORANGE BITTERS



# BELLTECH®



## BELLTECH® ALCOHOL SMOOTHER & BOOSTER

Consumer alcohol purchases hinge on the perception of a beverage's taste and the overall experience it offers. Bell's Alcohol Smoother reduces the upfront alcohol astringency and burn while enhancing the flavor profile. Bell's Alcohol Booster technology allows for a multi-sensory experience, mimicking alcoholic sensation in non-alcoholic products.





## **BELLTECH® MASKING TECHNOLOGY**

Our beverage Masking Technology is designed to diminish undesirable notes in bases, including those found in malt brews, sugar brews, or spirits. Bell's Masking Technologies provide the best of both worlds. We can reduce sodium, mask off-notes, and even enhance sweetness, providing consumers with the flavor experience they desire.



## **BELLTECH® CLOUD TECHNOLOGY**

Bell provides an extensive selection of Cloud Flavors meticulously crafted to perform excellently and maintain consistent opacity in both low and high alcohol content beverages. Bell Clouds are stable for wide temperature and pH ranges, are TTB-compliant, and meet regulatory requirements from major retail chains domestically. Our library includes globally compliant options as well.



## **BELLTECH® SWEETECH®**

SweetTech™ comprises a range of flavors that deliver a full, rounded flavor profile in alcoholic beverages. These flavors increase the perception of sweet taste and reduce the perception of bitter taste.

**LET'S RAISE A GLASS  
AND TOAST TO BELL'S**

**ALCOHOL**  
*Inspired*  
**FLAVORS**



Shaken or stirred? On the rocks or neat? No matter how you take it, we have what you need for three fingers of full-bodied and refreshing alcohol inspired flavors.



Scan the QR Code to Request  
More Information or a Sample!



Contact Bell Flavors & Fragrances today to discuss all your flavor needs.  
[www.bellff.com](http://www.bellff.com) | (800) 323-4387 | [info@bellff.com](mailto:info@bellff.com)