

FRAGRANCE STORY

spark[®]*

IGNITES CREATIVITY
INSPIRES SENSES

 Bell



A VOYAGE THROUGH VIETNAM

Vietnam is a temple of elevated fragrance inspiration. Each region of this country has a distinctive fragrance profile steeped with history that make it unique, complex, and enchanting.

SIMPLY CHIC

The focus on natural beauty comes from within rather than the adornment of daily-use products. This way of thinking culminates in stripping down to ingredients found in nature as the key to a fresh-faced, no-fuss, healthy lifestyle with rewards extending beyond wellness.

TRIBAL ORIGINS

With increasing globalization, indigenous rituals are guiding perceptions of art, music, and fashion. This tribal influence is also lending a grounding sense of meaning and surprising freshness to hyper-modern iterations of beauty and wellness.

AWAKEN

Cultural awareness has shifted the mindsets of people to seek wellness and rejuvenation through healing and harmony using energetic influences to awaken the soul.

BOLD

Bold, bright, disruptive, and loud are taking over and ripening the visionary's palette for innovation and change. In a world where people are desperate for authenticity, there is an intense demand for all that is challenging, controversial, and real.

Ready to get Sparked? Contact us at info@bellff.com or 800.323.4387 to request your personal presentation of our newest fragrance inspirations.