

FLAVOR STORY

spark[®]
IGNITES CREATIVITY
INSPIRES SENSES

 Bell



TOUCHED BY THE MEDITERRANEAN

Feel that? That's your skin getting kissed by the sun as we take you on this journey through the Mediterranean Sea. As we hug the Northern coast of this vast sea, you will come to learn the various citrus fruits, crafted-liquors, cheeses, and seasonings reigning from this region.

HEALTHY"ISH

We've set out to make what's good for you (actually) fun to eat—by exploring those healthier alternatives and flavor enhancers that create well-balanced and tasty dishes but also make your decisions kind of “healthy-ish” too.

LATITUDE / LONGITUDE

These imaginary lines across the globe create a grid of exploration and intrigue for many chefs with the need to learn about new flavors. This grid pinpoints intersections of the world that are known for very specific ingredients, which are now being introduced on menus and for at-home chefs everywhere.

UNEXPECTED

The element of surprise is what keeps us coming back for more within this trend. Exciting global flavors paired with everyday favorites are creating a new flavor party for all adventurous palates to enjoy.

OUTDOOR SOCIAL

Food and beverages can and should be enjoyed everywhere, but does it seem like we all enjoy it just a smidgen more when that “place” is outside? Welcome to the outdoor social, where the smell of fried churros, food-truck tacos, and freshly poured beer capture every sensorial fiber of your being.

A WOK THROUGH THE PROVINCES

It's not just about crab rangoon and fried rice anymore. The world is finally discovering the robust culinary repertoire of China's eight food regions and their palate-tickling diversity.

Ready to get Sparked? Contact us at info@bellff.com or 800.323.4387 to request your personal presentation of our newest flavor inspirations.